

Privacy Policy

Effective Date: 07/08/2026

Privacy Policy

Commercial Programming Systems, Inc (CPS) ("Company," "we," "our," or "us") values your privacy and is committed to protecting your personal information. This Privacy Policy explains what information we collect, how we use it, who we share it with, and your choices regarding your personal information.

By using our website at <https://www.cpsinc.com/> you agree to the practices described in this Privacy Policy.

1. Information We Collect

We may collect the following categories of personal information:

Information You Provide

- Name
- Company name
- Email address
- Phone number
- Mailing address
- Information submitted through contact forms
- Information provided when requesting services or support

SMS Information

If you choose to receive SMS/text messages from us, we may collect:

- Mobile phone number
- SMS opt-in/consent status
- Message history related to our communications

Automatically Collected Information

When you visit our website, we may automatically collect:

- IP address

- Browser type
 - Device information
 - Operating system
 - Pages visited
 - Date and time of visits
 - Referring website
 - Cookies and similar technologies
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2. How We Use Your Personal Information

We use your personal information to:

- Respond to your inquiries
- Provide requested products or services
- Communicate with you regarding your account or services
- Send appointment reminders or service notifications
- Send SMS messages when you have opted in
- Improve our website and customer experience
- Maintain website security
- Comply with legal obligations

We do **not** sell your personal information.

3. SMS Communications

If you provide your mobile phone number and opt in to receive SMS communications, you may receive messages regarding:

- Appointment reminders
- Service updates
- Customer support
- Account notifications

Message frequency may vary.

Message and data rates may apply depending on your wireless carrier.

You may opt out at any time by replying **STOP** to any SMS message.

Reply **HELP** for assistance or contact us at:

Email: cps@cpsinc.com

4. Who We Share Your Personal Information With

We may share your information only when necessary with:

- Service providers that help us operate our business
- Website hosting providers
- Payment processors (if applicable)
- Customer relationship management (CRM) providers
- Email service providers
- Legal or regulatory authorities when required by law

We require our service providers to protect your information and use it only for authorized business purposes.

SMS consent is not shared with third parties or affiliates for marketing purposes.

5. Cookies and Tracking Technologies

Our website may use cookies and similar technologies to:

- Improve website functionality
- Analyze website traffic
- Remember user preferences
- Enhance user experience

You may disable cookies through your browser settings, although some website features may not function properly.

6. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

However, no method of internet transmission or electronic storage is completely secure.

7. Data Retention

We retain personal information only for as long as necessary to:

- Provide requested services
 - Comply with legal obligations
 - Resolve disputes
 - Enforce our agreements
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8. Your Privacy Rights

Depending on your state of residence, you may have rights regarding your personal information, including the right to:

- Request access to your information
- Request correction of inaccurate information
- Request deletion of your information
- Opt out of certain data uses where applicable

To exercise these rights, contact us using the information below.

9. Children's Privacy

Our website is not intended for children under 13 years of age, and we do not knowingly collect personal information from children.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

Any updates will be posted on this page with a revised Effective Date.

11. Contact Us

If you have questions about this Privacy Policy, please contact us:

Commercial Programming Systems, Inc (CPS)

Address: 4400 Coldwater Canyon Ave. Suite 105, Studio City, CA 91604

Email: cps@cpsinc.com